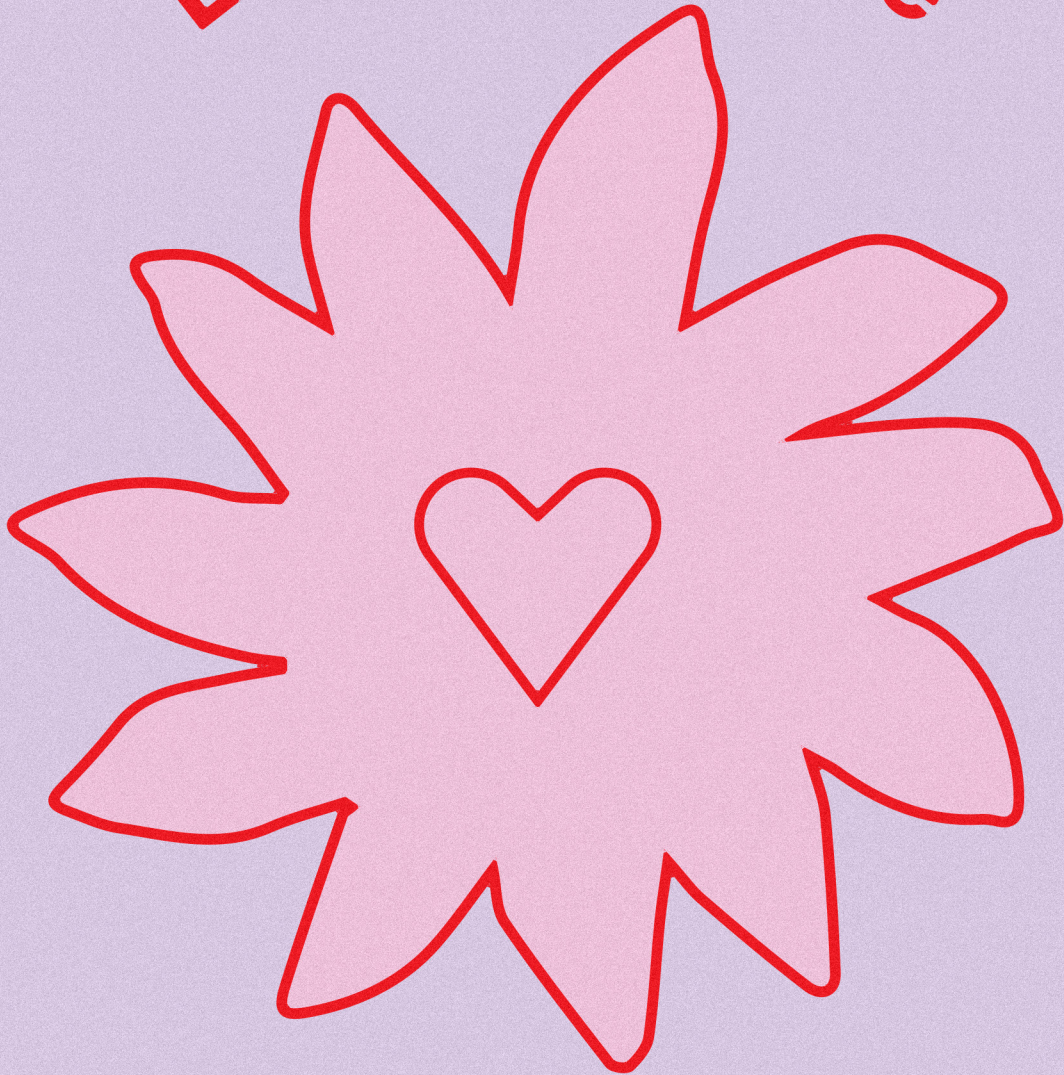


Emma Make



Special Newsletter  
Number 1



# Hi & welcome

to the first Emma Make Newsletter special!

I envisioned this as a sort of mini 'zine' or magazine with not just info about my projects, but fun sections on food, books, podcasts and the like.

For this special I thought I'd begin by talking about my favourite part of

summer in Lisbon; the Jacarandas.

Originally a south American plant, the Jacaranda are famous for their beautiful bright purple blossom in the height of spring and beginning of summer. The trees grow to about 7m tall and they are characterised by beautiful and haunting black crooked branches.



## a secret of the city

Before coming to Lisbon I'd never encountered them, so to me they will always be a Lisbon tree.

For me they are almost a secret of the city, but honestly, just like the Sakura in Japan I would completely understand someone making a pilgrimage to Lisbon just to witness their charm.

# Work



These past few months have seen many new items in not just my Etsy but my creative market shop too!

If you follow me you might have already seen my new font, mystic achilles.

If you're interested in how I make my fonts [I actually have a series of videos on youtube](#). These are perfect for those who have some knowledge of Adobe Illustrator

**"I will warn you - the cost of printing your own fabric is much higher than the cost of sewing them"**

and want to start making a set. However I've also included a brief how to at the end of this newsletter.

Although I have designed and made textiles before, this spring I also ventured into new silk and linen products - aprons and triangle scarves. These have been a delight to see coming into fruition and I'm so pleased with the design and quality.

In terms of making the products, living in Portugal has been a huge and helpful factor. Although I can sew a little, I've been using friendly local tailors in Lisbon to sew my pieces for me.

If you're thinking of ever doing the same I will warn you - the cost of printing your own fabric is much higher than the cost of sewing them. Currently I order my silk from [a Canadian company](#) and my [linen from an Irish one](#). If my Etsy, ever grows I'm considering using a Portuguese company, but this would require much bigger order sizes.

And if you're wondering what I'm doing now, I'm working on a new pattern set. It's based on 70s and 60s patterns and involves plenty of hand drawn and inked flowers. Using an old method of inking the outlines of the flowers in pen has meant the process has been quite straightforward.





My Eugenia Scarf modeled by  
Sinnika from @Supernicestuff



# Lisbon Finds

Both my boyfriend and close friend in Lisbon are vegans so the past few months I've managed to find a plethora of vegan hot spots to try which I'd like to share with you.

[The first is Plant Base \(@plantbaselisboa\)](#). Plant base is a vegan collective and located right in the centre (Carmo by Chiado). They serve Neapolitan pizzas, Mexican tacos, American burgers and Pakistani curries. While this may seem very varied, the concentration on one type of food for each country is ideal, and in my opinion they have picked some of the best dishes from each respective country.

This month I've also been able to visit one of my favourite vegan restaurants; [o botanista \(@Obotanista\)](#). Located near Cais de Sodré this restaurant is a great spot for me since almost all of their dishes are gluten free. My favourite dish is the Camden sandwich we contains the most brie like cheese I've tasted so far.





# Books

I'm currently reading [Klara and the sun](#), the latest book by Kazuo Ishiguro. It's about a highly advanced robot who experiences the nuances of human and natural life. At first the book is very slow, as we are introduced to the character within the shop she is sold, but as the book goes on interesting themes of religion, and pressures of society are introduced. I especially loved Klara's relationship with the sun as the book progresses.

I'm also reading [What they didn't teach you in art school](#). A helpful guide for artists today.

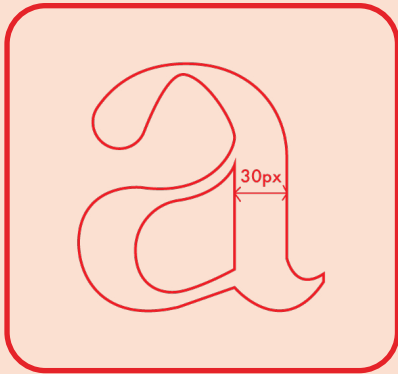
# Podcasts

Here's what I'm loving at the moment.

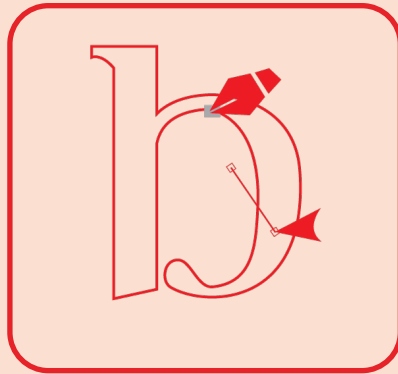
The first is a recommendation that seems great for other artists but is also just enjoyable for lovers of New York, and that is Franer's [patreon podcast](#). In this podcast Fran Menses discusses her life as an illustrator but also delves into the hardships of a long term relationship, life in New York and even her cats!

The next is [Soft Voice](#). A sort of radio novella, soft voice uses the medium of podcast to creatively tell a story of a woman with voices in her head. The show is incredibly atmospheric and gripping. 100% recommend.

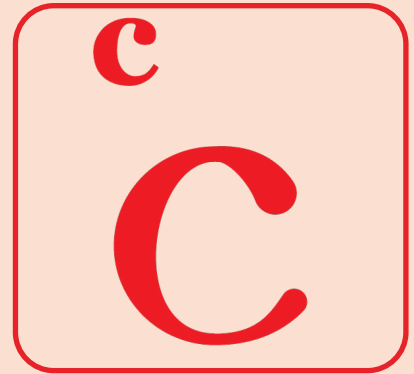
# How I made Mystic and Achilles



Picked my width for the thickest part of letters and the thinnest. Picked a height for lower-case and upper-case.



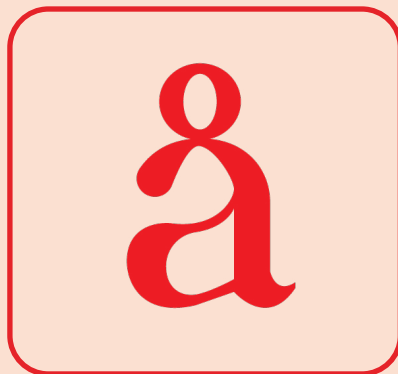
Drew my shapes with the rectangle tool and the pen tool.



Used other serif fonts to see where I should place elements (I use Georgia)



Drew ligatures. These are when two letters create a more pleasing shape or as I call it; super character!



Draw your foreign characters and numbers. This means accents. [See my youtube for more](#)



Kern and space your letters using a program like font self or font lab.





This month has also seen the addition of new greetings cards. I was so happy with the foiling and how well they pair with their pink envelopes

A decorative red border with a wavy, scalloped edge surrounds the text.

**Thanks  
and See  
You Next  
Time**

*Emma x*